



**FOR MEDIA ONLY**  
**A NEW ERA FOR HIV IN ASIA**

**A summary of the issues and findings in the inaugural HIV Care Continuum & Beyond white paper “A New Era For Asia”**

**HIV Care Continuum & Beyond in Asia**

**Looking towards ending the HIV epidemic by 2030, UNAIDS set the Fast Track targets of 95-95-95**

They call for 95% of people living with HIV to know their status by 2025; 95% of those with known status being on HIV treatment; and 95% on treatment being virally suppressed.<sup>1,2</sup>



**Asia had early successes in responding to HIV**

But rising complacency and low prioritisation of HIV prevention has slowed, and in some cases, reversed Asia’s progress against HIV. UNAIDS data shows new HIV infections rising in places where they had been falling, such as in Philippines and Malaysia.<sup>3</sup>

**In 2021, in Asia and the Pacific, there were**

**260,000**  
new HIV infections in Asia and the Pacific<sup>3</sup>

**2 million**  
not accessing HIV treatment<sup>3,4</sup>

**1.4 million**  
people living with HIV aged 50 years and older<sup>5</sup>

**Rising HIV infection rates**

among **young people** across 7 of the 20 studied territories in Asia and the Pacific<sup>6</sup>

**Working together towards the 95-95-95 UNAIDS Targets**

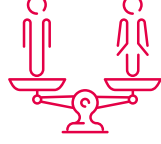
The UNAIDS Fast Track targets are still achievable if action is taken quickly. Rising to the challenge, the HIV Care Continuum & Beyond (HIVCCB) steering committee, made up of experts on HIV in Asia including clinicians, researchers and advocates, has delivered its inaugural white paper with a blueprint for ending HIV in Asia by 2030.

**14 recommendations | 4 crucial challenge areas**



**Prevention**

- Scale-up of HIV Pre-Exposure Prophylaxis (PrEP) services



**Stigma and Discrimination**

- Address structural stigma and discrimination
- Guide understanding around stigma and discrimination
- Improve public attitudes towards HIV
- Reduce healthcare based HIV stigma



**Testing, Diagnosis and Treatment**

- Diversify HIV testing options including scaling up self-testing
- Ensure safe, confidential, and high-quality evidence-based HIV Services
- Expand implementation of same-day antiretroviral treatment
- Improve access to novel antiretroviral drugs and treatment modalities



**Quality of Life**

- Conceptualise and monitor quality of life for people living with HIV
- Integrate health services for people living with HIV



**Cross-cutting**

- Strengthen key population-led health services and community-led efforts
- Standardise routine health data related to prevention, testing and treatment
  - Improve awareness of U=U (Undetectable = Untransmittable)<sup>7</sup>

U=U is a breakthrough concept in HIV prevention based on definitive research that if viral load is suppressed to the point of being undetectable, HIV is sexually untransmittable.<sup>7</sup>

**Find out specific actions that you can take today**

See each country's profile and progress towards 95-95-95 targets

[DOWNLOAD THE HIVCCB WHITE PAPER](#)

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**About the HIV Care Continuum & Beyond initiative**

Established and funded by Viiv Healthcare, the global specialist HIV company majority owned by GSK, with Pfizer and Shionogi as shareholders, the HIV Care Continuum & Beyond initiative was born with the goal of developing actionable insights into the challenges and solutions to the HIV epidemic in Asia. It is led by a steering committee of experts on HIV in Asia including leading HIV academics, healthcare professionals, community organisations and patient advocates in

**China, Hong Kong SAR, Singapore, South Korea, Taiwan and Thailand.**

This initiative is in partnership with the **APCOM Foundation**, the **Institute of HIV Research and Innovation (IHRI)**, **TREAT Asia/amfAR**, **Lourdes Association**, **Taiwan Love and Hope Association**, and **Love4One**. Research, content and logistical support is provided by **Sandpiper Health**.

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